

Case Study

Conferences at Warwick School

Companies are now looking at different types of venues for their meetings and conferences. Whether it is the village hall, the National Space Centre or the Old Court House, it is important that organisers have options as an alternative to Hotels and conference centres. Well now they can look at schools.

Warwick School have opened up their excellent venues for the corporate market to offer something different. The global integrated Security Company G4S was a recent visitor. The communications division's conference started in the Bridge House Theatre for the opening speeches and then moved to the Halse Pavilion for the more informal part of the conference. Overlooking the school grounds, the Halse Pavilion was set-out cabaret style with three TV screens for ease of delegates seeing the presentations. A delicious buffet of home cooked food was served in the school dining room before the conference resumed back in the Pavilion. The 98 delegates easily fitted into the room.



Delegates were able to enjoy fresh air with their coffee/tea breaks taken on the balcony and they rounded off their day with a BBQ beside the cricket pitch before going in north/south/east/west directions home. The venue is only a couple of miles from the M40 and therefore Warwick is an ideal venue for national companies.

G4S wrote after their conference; *"our sincere thanks to Warwick School for making our summer Management Conference a great success. It was a truly fantastic day and we have received lots of extremely positive feedback"*. They also asked their delegates for feedback on the venue and service; the following are a few comments:-

- I travel from London, so this was a reasonable location for me to travel to and I think for most others dotted around the UK. Switching rooms through the day was quite refreshing.
- Almost the perfect venue.
- Lovely venue and hospitality / food; The rooms were well sized
- Good venue , no major issues , very enjoyable inspiring day

	VENUE		LOCATION		HOSPITALITY	
Poor	0	0%	1	1.7%	0	0%
Fair	1	1.7%	2	3.4%	6	10.3%
Good	23	39.7%	26	44.8%	28	48.3%
Excellent	34	58.6%	29	50.0%	24	41.4%

